

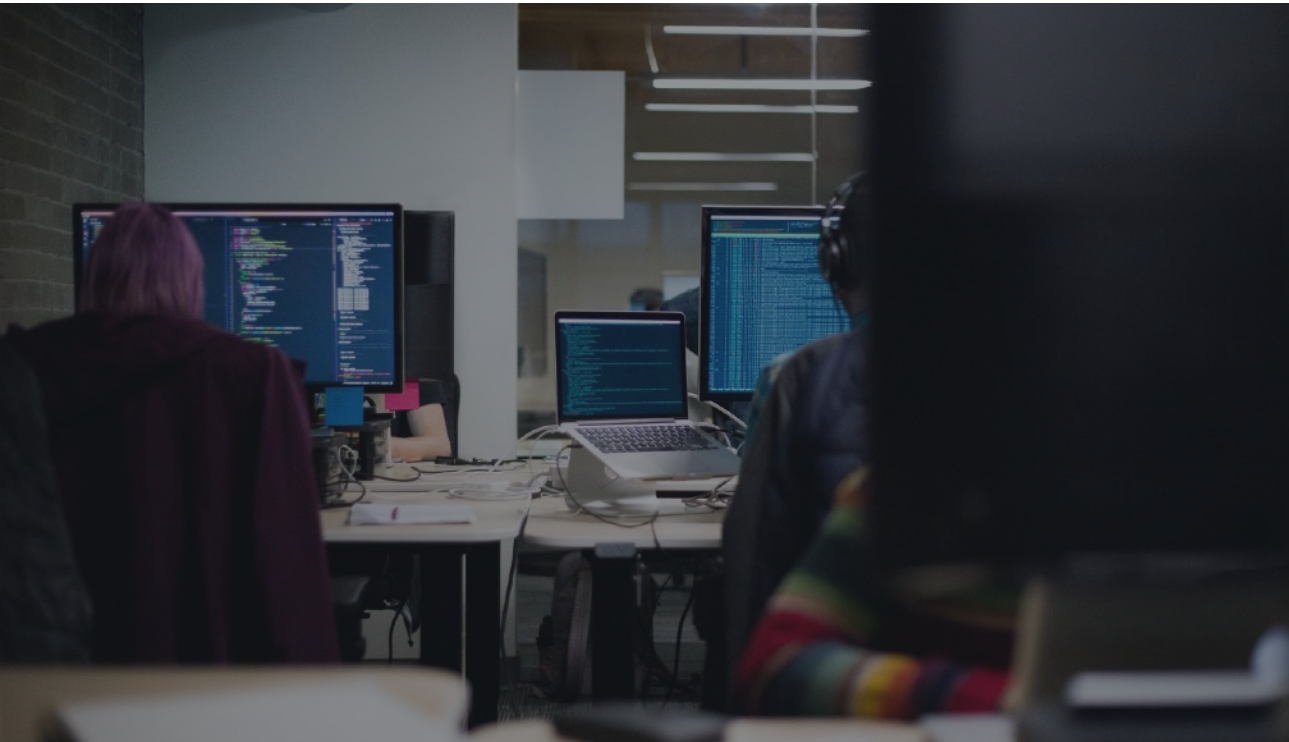


**Dialware**



*Dialware for Agencies*

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The industry's first mobile dial-testing solution for advertising agencies.

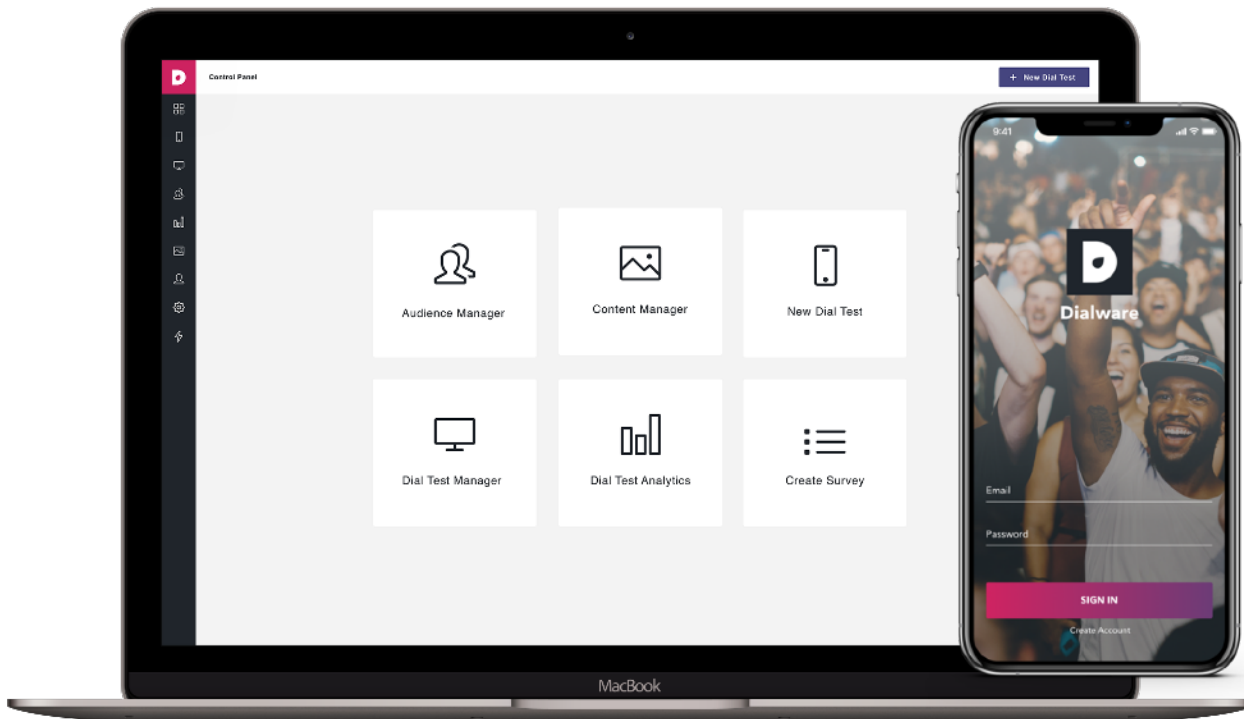
Our software turns every mobile phone into a dial that audiences use to react to ads and video.

This solution enables your agency to test - content, format, messaging, and value propositions before spending media buy dollars. Dialware is faster, easier and cost effective over traditional methods.

- ***Understand what resonates with your audience - at scale and in real time***
- ***Optimize ad formats and messages to capture audience attention and deliver the strongest call to action***
- ***Build a targeted testing audience with ease using built-in audience panels with demographic filters and custom attributes***
- ***Go beyond measuring what works - understand why, so you can continue to produce effective ad content again and again***
- ***Test content from competitive brands to learn what works and what doesn't in your target market***

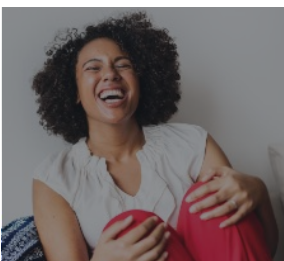
Client Name

Dialware

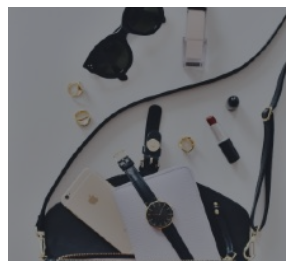


## Dialware For Agencies

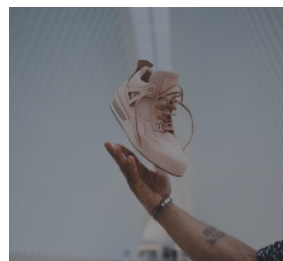
With Dialware's platform, you and your agency can measure reactions to content quickly and cheaply.



Emotional Response



Psychological Associations



Perceived Quality



Activation and Purchase Intent

# Executive Contacts

Client Name

—  
Dialware

## **Dialware**

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**Dialware**