



**Dialware**



*Dialware for Brands*



The industry's first mobile dial-testing solution for consumer brands.

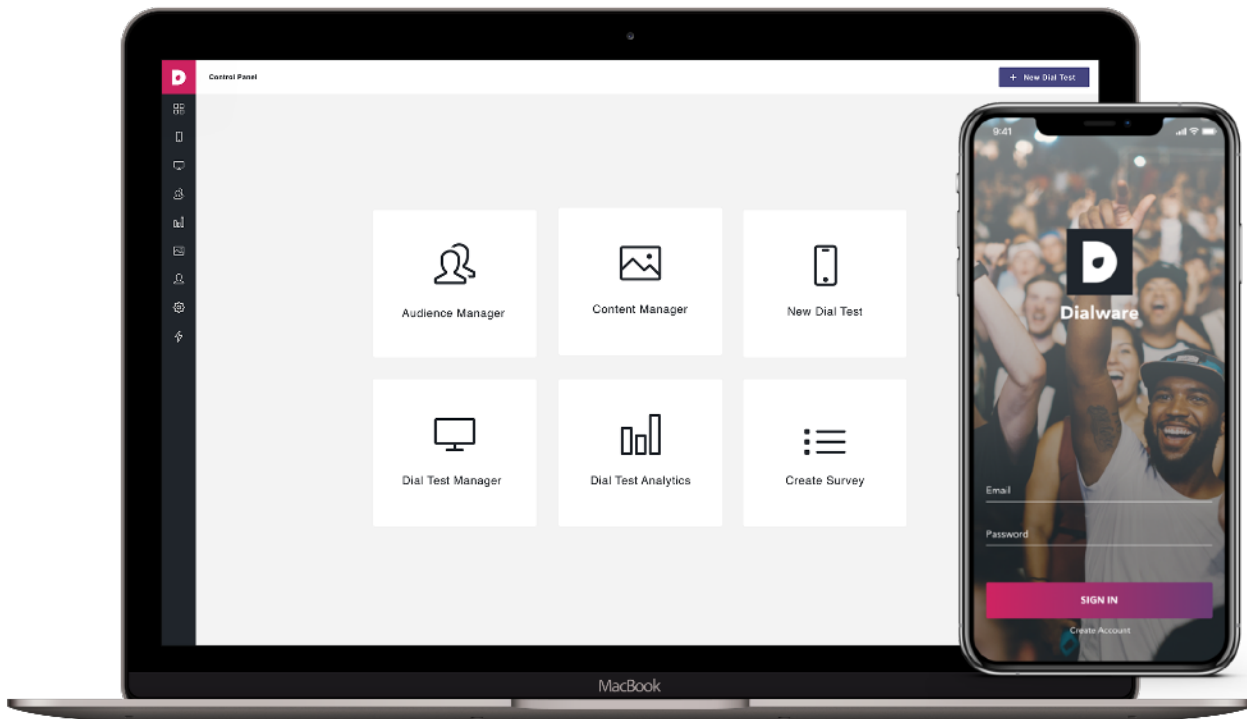
Our software turns every mobile phone into a dial that audiences use to react to ads and video.

This solution enables your team to test content, format, messaging, and value propositions in-house or in partnership with an agency. And it is faster, easier and cheaper than traditional methods.

- ***Understand what content resonates with your consumer base- at scale and in real time***
- ***Optimize ad formats and messages to capture audience attention and deliver the strongest call to action***
- ***Build a targeted testing audience with ease using built-in audience panels with demographic filters and custom attributes***
- ***Go beyond measuring what works - understand why, so you can continue to produce effective brand content at scale***
- ***Test content from competitive brands to learn what works and what doesn't in your target market***

Client Name

Dialware

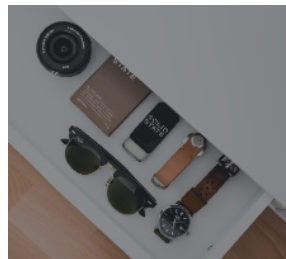


## Dialware For Brands

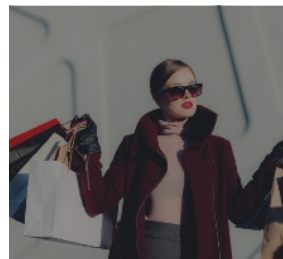
With Dialware's platform, your in-house team can measure reactions to content quickly and cheaply, giving you more control over the content your brand releases.



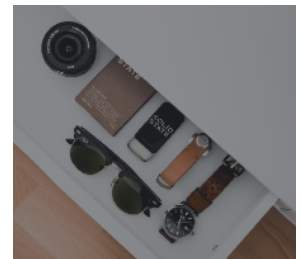
Emotional Response



Psychological Association



Behavior Activation



Perceived Quality and Purchase Intent

# Executive Contacts

Client Name

—  
Dialware

## **Dialware**

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