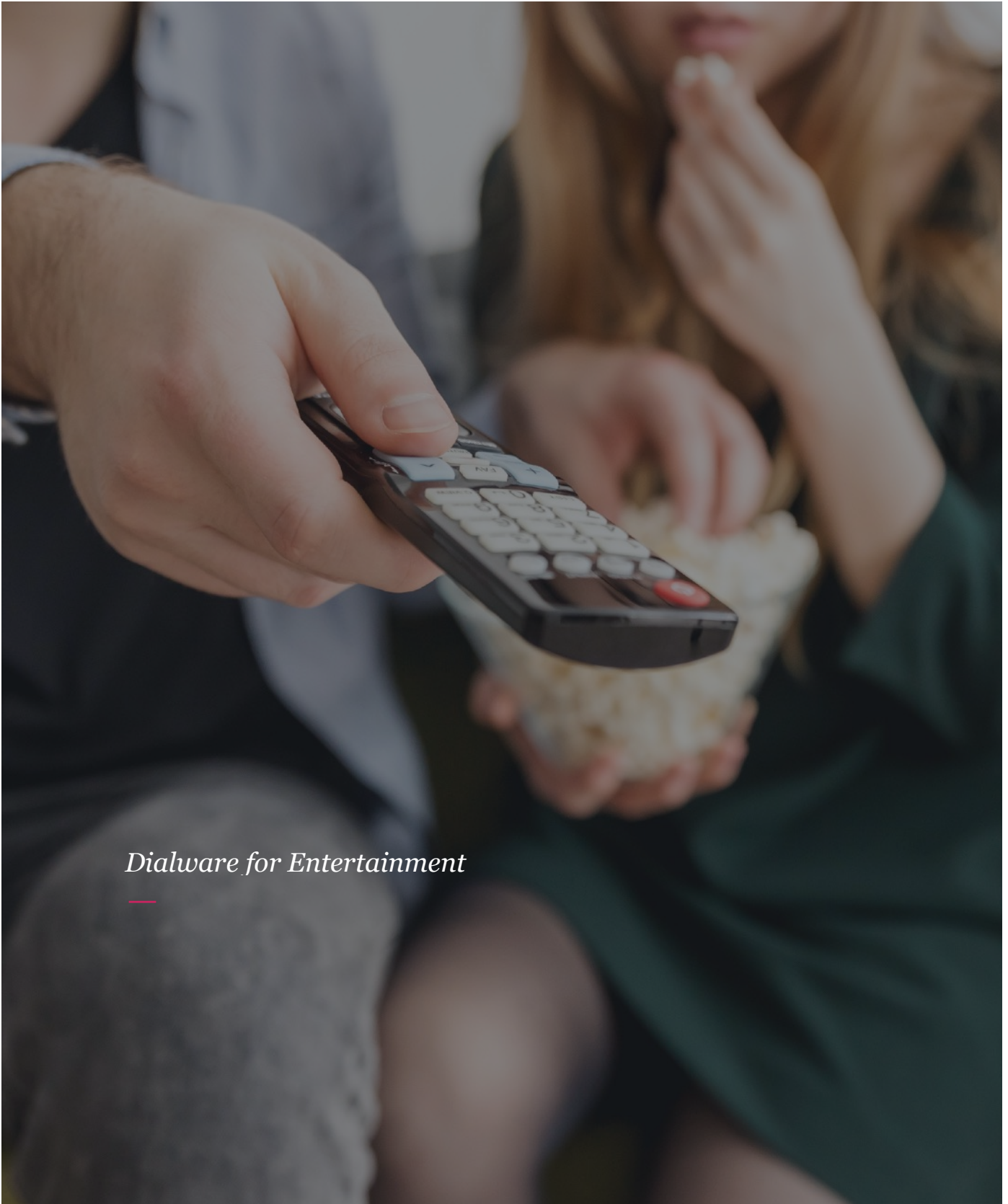




Dialware



Dialware for Entertainment



The industry's first mobile dial-testing solution for entertainment producers.

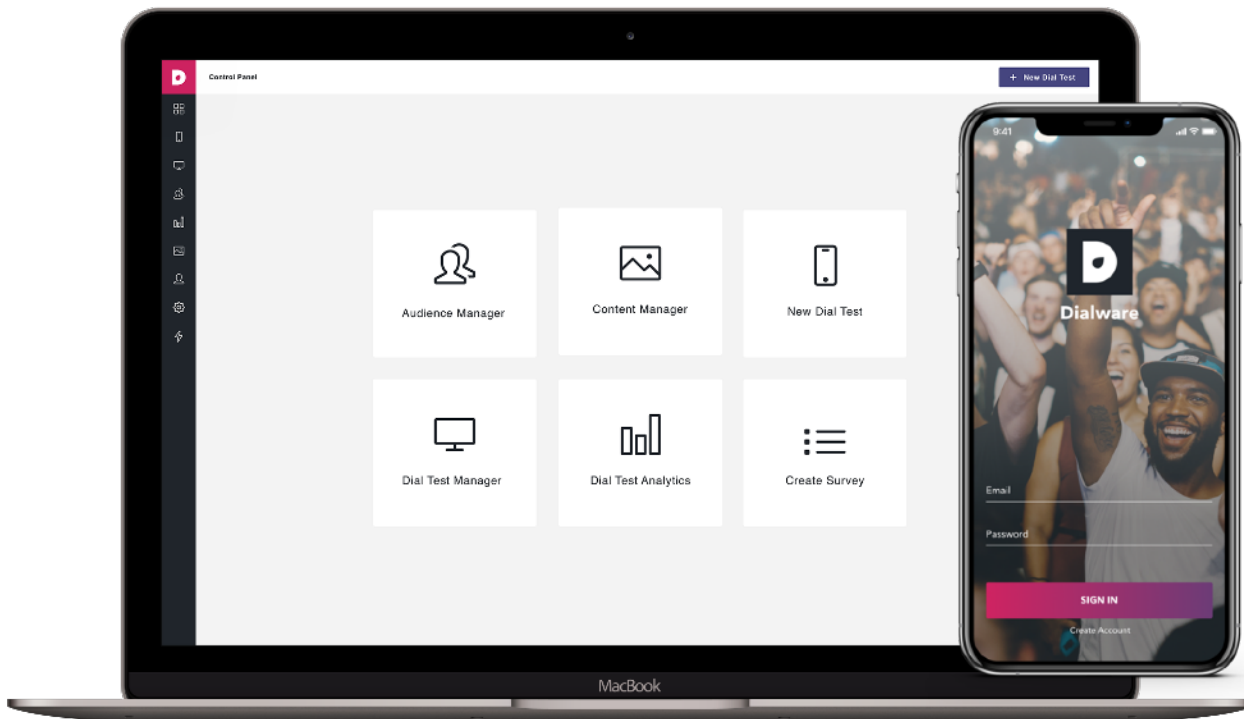
Our software turns every mobile phone into a dial that audiences use to react to video content.

This solution enables you to test content, format, personalities, and show concepts with detailed insights into audience reception. And it is faster, easier, and more cost effective than traditional methods.

- ***Understand what resonates with your audience - at scale and in real time***
- ***Optimize new content to capture audience attention and elicit the right emotional response***
- ***Build a targeted testing audience with ease using built-in audience panels with demographic filters and custom attributes***
- ***Go beyond measuring what works - understand why, so you can continue to produce effective ad content again and again***
- ***Test content from competitors and past seasons to learn what works and what doesn't in your target market***

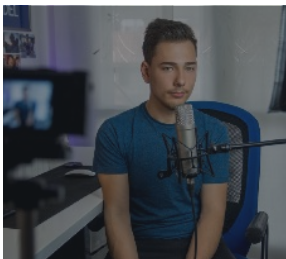
Client Name

Dialware

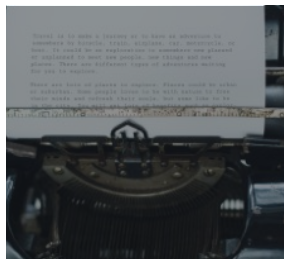


Dialware For Entertainment

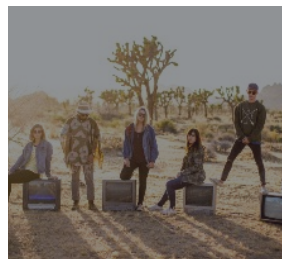
With Dialware's platform, you can measure reactions to content quickly and cheaply.



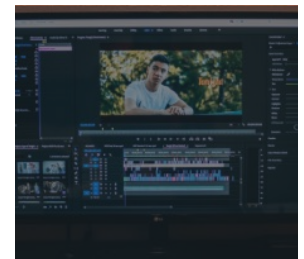
Hosts and Personalities



Storylines and Content Topics



Show Formats



Editing and Post-Production Outcomes

Executive Contacts

Client Name

—
Dialware

Dialware

—

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