



**Dialware**



*Dialware for Independent Creators*

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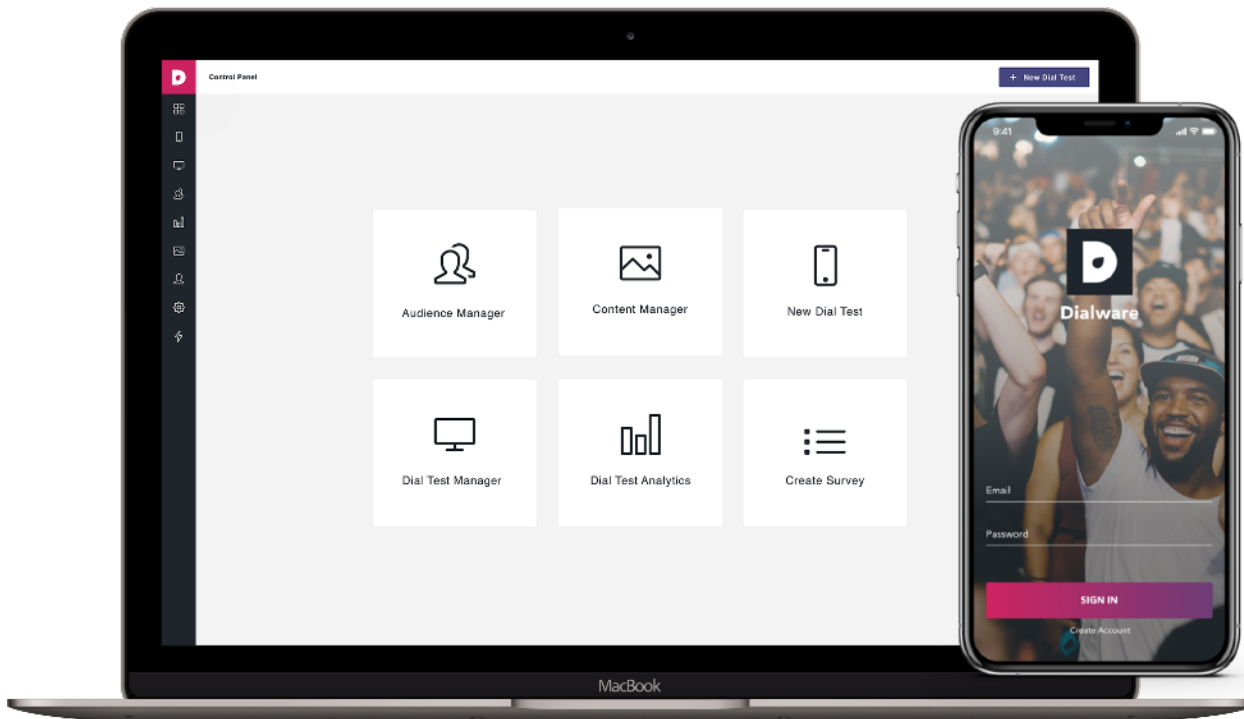


The industry's first mobile dial-testing solution for independent content creators.

Our software turns every mobile phone into a dial that audiences use to react to video content.

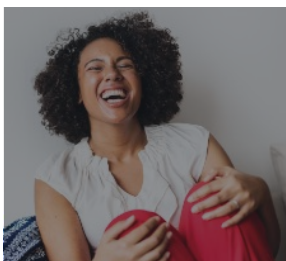
This solution enables users to test content, format, personalities, and show concepts with detailed insights into audience reception. And it can be integrated into your platform as a native service.

- ***Understand how well your content resonates with audiences***
- ***Improve your creative approach to capture audience attention and elicit the emotional response you want***
- ***Use our built-in audience panels to reach a targeted testing audience***
- ***Understand which parts of your content are working and which parts are not, so you can quickly modify and iterate your work***
- ***Test content from other creatives or inspirational examples to understand how they resonate with the audience you want***

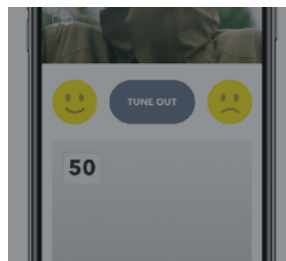


# Dialware For Independent Creators

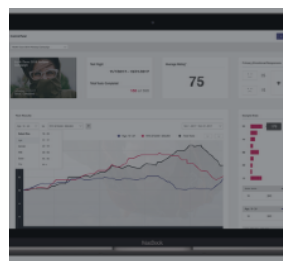
With Dialware's platform, you can measure reactions to your own content quickly easily.



Moment-to-moment Emotional Reactions



Triggers for Viewers to Tune Out



Level of Engagement from your Audience



How Editing Decisions Impact Attention

# Executive Contacts

Client Name

—  
Dialware

## **Dialware**

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